



Nexus Technologies

SOFTWARE. AI. HARDWARE. BUILT TO PERFORM.

Color, mark, type, and voice for partners, press, and product surfaces. Use the logo pack for files. Use this document for the rules.



Mark and clear space

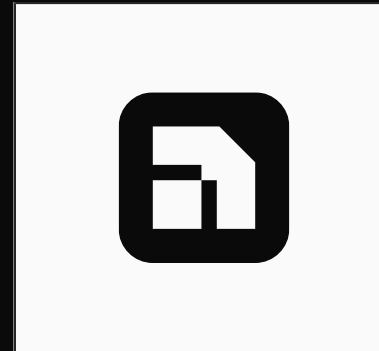
The N cutout sits in a rounded square. Keep clear space of at least 20% of the mark width on every side. Do not rotate, outline, recolor outside the approved set, or add shadows.



Heat on light



Heat on dark



Ink mono



Paper mono

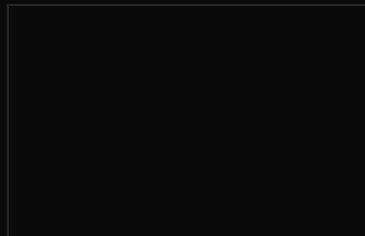


Palette

Heat is the only accent. Ink and paper carry surfaces. Do not introduce additional brand colors.



Heat
#FF5F1F



Ink
#0A0A0A



Paper
#FAFAFA



Muted
#A3A3A3



Typography

HEADLINES – GEIST PIXEL SQUARE

The Technology Partner Behind Products That Perform

BODY – GEIST SANS

We design, build, and ship the software, AI, and hardware that help businesses of every size compete and grow.

LABELS – GEIST MONO

[SOFTWARE] [AI] [HARDWARE]



How we sound

Precise, industrial-modern, no purple glow. Short sentences. Name the work: software, AI, hardware. Prefer “ship” and “perform” over “leverage” and “synergy.”

TAGLINE

Software. AI. Hardware. Built to perform.

SHORT BOILERPLATE

Nexus Technologies is the technology partner behind the software, AI, and hardware that help businesses of every size compete and grow. We design, build, and ship products that perform.



Use and contact

Download the logo pack for SVG and PNG files. Boilerplate and the company fact sheet are also in the press kit.

Web nexuste.ch

Email hello@nexuste.ch

X @nexustechnologies

Press hello@nexuste.ch